

MEDIA REPORT

January 1, 2014 - February 28, 2014



(Ran in Crossroads 1/8/14)
(tinyurl.com/n9yoqf)

Didi Hirsch Wins National Grant for Hotline



The Suicide Prevention Center run by Didi Hirsch Mental Health Services was designated a “core region center” and will take calls and texts from anyone who experiences psychological distress as a result of natural or human- caused disasters, according to City News Service.

“We are ready for this challenge,” said Dr. Kita S. Curry, president and chief executive officer of Didi Hirsch. “Our Suicide Prevention Center has helped people through Hurricane Katrina, the Santa Monica Farmers’ Market tragedy and so many other extremely tough moments. Thanks to this grant award, disaster relief will become a core part of Suicide Prevention Center’s work.”

The round-the-clock service, supported with a \$75,000 grant, is funded by the Substance Abuse and Mental Health Services Administration of the U.S. Department of Health and Human Services and administered by Link-2Health Solutions.

As soon as a disaster happens, trained staff from the Core Region Centers stand at the ready to answer calls made to (800) 985-5990; people can also text, using the keywords TalkWithUs or Hablanos, or by short code, 66746.



Didi Hirsch Mental Health Services’ Suicide Prevention Center Named One of Five Centers for National Disaster Distress Helpline (January 2, 2014)

328 News Wire website postings of Didi Hirsch’s DDH Press Release. Posted on websites with combined site views averaging 140,620,000 a month

Click here to view entire list of websites that posted the Disaster Distress Helpline press release.



Culver City mental health provider joins national disaster distress program By Wave Staff (Ran in Wave newspapers 1/9/14) (tinyurl.com/mrc8ro4)

CULVER CITY — A local mental health provider has been awarded a grant to operate one of five government-supported national disaster distress helplines, it was announced last week.



Didi Hirsch Suicide Prevention Center Goes National

(Ran in Observer 1/16/14) (tinyurl.com/lkaq7rd)

Didi Hirsch Mental Health Services announces that its Suicide Prevention Center has just established operations as a Disaster Distress Helpline (DDH) Core Region Center, one of only five such centers in the country.

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(Posted on BipolarBurble 2/26/14) (tinyurl.com/l3s63yu)

#erasingthestigma LEADERSHIP AWARDS

Erasing the Stigma Leadership Awards and Natasha Tracy

→ February 26, 2014 [award](#) [Bipolar blog](#) [bipolar disorder](#) [writing](#)

So, as it turns out I'm a bit of a [mental illness stigma](#) eraser – or at least so sayeth the amazing folks at Didi Hirsch. I'm extremely proud, honoured and humbled to announce that Didi Hirsch will be honouring me at this year's Erasing the [Stigma](#) Leadership Awards in Los Angeles.

What's the Erasing the Stigma Leadership Award by Didi Hirsch?

The Erasing the Stigma Leadership Awards are held annually to honor advocates for mental health.

The 2014 Awards, #erasingthestigma celebrates the social media revolution, honoring those men and women who harness the power of social media to accelerate change and help erase the stigma of mental illness.

#erasingthestigma supports the work of [Didi Hirsch Mental Health Services](#). Didi Hirsch has fought stigma and helped those struggling with mental illness and substance abuse for more than 70 years. Didi Hirsch serves more than 74,000 children, adults and families each year at 11 locations and more than 90 schools throughout Los Angeles County. Over 90% of those we serve live in poverty. The Didi Hirsch Suicide Prevention Center is one of the first and largest in the country. Its Crisis Line handles calls from all of Southern California.

Basically, the Didi Hirsch people are like angels for people with mental illness and I'm lucky to be mentioned in the same breath as them.



Previous honorees of the Erasing the Stigma Leadership Awards include

First Ladies, actors, film producers, musicians and humanitarians including such amazing folks as Quincy Jones, Kay Redfield Jamison, Carrie Fisher and many others. Honestly, I'm astonished to be in such great company.

Join Me at the Erasing the Stigma Leadership Awards 2014

All this is to say, you can buy a ticket to the award ceremony and hear me speak, if you're so inclined. (Check out [last year's event](#).) Now, these aren't tickets that your average folks can afford as this is a fundraiser. But, if you want to make a worthy donation, I highly recommend the Didi Hirsch organization. No, not just because they're honoring me, but because they do amazing work for people with mental illnesses who have no other avenues of help. I can't imagine the number of lives that have been saved by their [suicide hotline](#) alone. The more I look into them, the more I like them.

The [Erasing the Stigma Leadership Awards](#) are on April 24th in Beverly Hills, California. I would love to say "hi" to you there.

