

## Nearly 60 Years of Excellence

Founded in 1958, Didi Hirsch's Suicide Prevention Center was the first in the U.S. to establish a 24-hour hotline and remains a leader in the field.

- Our crisis counselors responded to nearly **87,000 calls, chats and texts** last year.
- **Survivors After Suicide** bereavement groups meet throughout LA, Orange, and Ventura Counties.
- Our support groups for people who have attempted suicide are **a model** for other groups **around the nation**.
- We provide **follow-up phone counseling** to high-risk callers and people recently hospitalized for suicide attempts.
- We provide **suicide prevention training** to law enforcement agencies, the FBI, healthcare providers, schools, churches and civic groups.
- Our **staff and volunteers respond** to the scenes of suicide in partnership with the city of LA's Crisis Response Team.
- Our center is one of three in the United States that answers calls on the **National Disaster Distress Helpline**.



# ALIVE & RUNNING

5K Walk/Run for Suicide Prevention

## Sponsorship Opportunities



Sunday, September 24, 2017

West 88th Street & La Tijera Boulevard  
Los Angeles, CA 90045  
Near LAX

[www.aliveandrunning.org](http://www.aliveandrunning.org)

# ALIVE & RUNNING

5K Walk/Run for Suicide Prevention

[www.aliveandrunning.org](http://www.aliveandrunning.org)

Didi Hirsch Mental Health Services

4760 South Sepulveda Boulevard  
Culver City, CA 90230  
[www.didihirsch.org](http://www.didihirsch.org)

Didi Hirsch  
MENTAL HEALTH SERVICES

## Sponsorships

Alive & Running sponsors are listed on our website, promotional materials and event sponsor banner. Other benefits:

### Presenting Sponsor - \$25,000

- Recognition on finish line, water station, T-shirts and social media
- Two suicide prevention workshops at your workplace, club or community center
- VIP parking for two cars
- Complimentary Expo booth
- Free registration for 20 team members

### Elite Sponsor - \$15,000

- Recognition on water station, T-shirts and social media
- One suicide prevention workshop at your workplace, club or community center
- Complimentary Expo booth
- Free registration for 15 team members

### Platinum Sponsor - \$10,000

- Recognition on T-shirts and social media
- Complimentary Expo booth
- Free registration for 10 team members

### Gold Medal Sponsor - \$5,000

- Recognition on T-shirts
- Complimentary Expo booth
- Free registration for 6 team members

### Silver Medal Sponsor - \$3,000

- Free registration for 4 team members

### Bronze Medal Sponsor - \$1,500

- Free registration for 2 team members

## Suicide in 2016

- **44,193 Americans died by suicide**
- **More than 1 million attempted suicide**
- **The suicide rate has been rising since 2007**
- **It is the second-leading cause of death for youth ages 10-24**

**Didi Hirsch's Suicide Prevention Center** helped over 100,000 people last year. The first in the nation, our center is the only one in the U.S. that offers comprehensive crisis services, therapy, training and research. No other center has our expertise, breadth, volume and reach. With your help, we are saving lives!

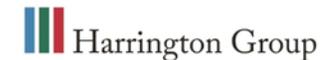
## Help Prevent Suicide

If you or someone you know is feeling suicidal, call our 24/7 English/Spanish Crisis Line:

**1-800-273-8255**



## Past Sponsors Include



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To sponsor Alive & Running, contact:  
**Kim Kowsky**  
Director of Development & Communications  
kkowsky@didihirsch.org • (310) 751-5426

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19th Annual

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5K Walk/Run  
for Suicide Prevention

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- Presenting Sponsor .....\$25,000
- Elite Sponsor ..... \$15,000
- Platinum Sponsor ..... \$10,000
- Gold Medal Sponsor .....\$5,000
- Silver Medal Sponsor.....\$3,000
- Bronze Medal Sponsor .....\$1,500
  
- Donation \$ \_\_\_\_\_
- I would like to set up a team
- I am unable to attend

### Please mail payment to:

#### Didi Hirsch Mental Health Services

Development Department  
4760 S. Sepulveda Boulevard  
Culver City, CA 90230

#### For more information, please contact:

Kim Kowsky, Director of Development  
and Communications  
email: [kkowsky@didihirsch.org](mailto:kkowsky@didihirsch.org)  
phone: (310) 751-5426

[www.aliveandrunning.org](http://www.aliveandrunning.org)



## Sponsor Information:

Name\*

Company/Organization

Listing as it should appear in promotional materials\*

Address\*

City\*

State\*

Zip\*

Primary Phone\*

Home  Office  Cell

Email\*

*\* Indicates required info*

## To pay by credit card:

Name on Card

Please charge \$ \_\_\_\_\_ to my:

Visa  Mastercard  American Express

Card #

Exp. Date

Security Code

Zip Code associated with card

Signature (required for credit card payments only)

## To pay by check:

Mark the level of your sponsorship and enclose this form with your check, made payable to **Didi Hirsch Mental Health Services**. Please put **Alive & Running** on the memo line.

## To pay by phone:

Contact Jacqueline Buda, Events Manager  
at 310-751-5420

Didi Hirsch Mental Health Services is a 501(c)(3) nonprofit organization.  
Contributions are tax-deductible to the full extent of the law.  
Tax ID #95-1816023.  
Event permit on file with Charitable Services Section, Los Angeles.



19th Annual  
**ALIVE & RUNNING**  
5K Walk/Run  
for Suicide Prevention



*"We've come a long way in opening a dialogue about suicide, but we still have a long way to go. If we all learn the warning signs and how to respond, we can save lives."*

**-Kita S. Curry, PhD**  
Didi Hirsch President/CEO

